



The Mountain That Changed Everything

Why Pikes Peak Was the Ultimate Proving Ground for the "Equal or Better" Standard



For a century, the peak of performance was measured in displacement and exhaust notes. When Lightning Motorcycles arrived at the base of Pikes Peak for the "Race to the Clouds," the air was thick with more than just mountain mist—it was thick with skepticism.

To the traditionalists, the idea that an electric motorcycle could outrun a world-class, factory-backed gas race bike wasn't just unlikely—it was unthinkable.

Then the clock started.



Shattering the Ceiling

We didn't just win; we redefined what was possible. Lightning took 1st place overall, crossing the finish line **20 seconds ahead** of the best internal combustion engine (ICE) race bike in the world. While other electric entries struggled, Lightning stood alone at the summit.

This wasn't a "lucky run." It was the realization of our CEO Richard Hatfield's founding vision: for the electric motorcycle to truly lead, it must be **equal to or better** than its ICE equivalent in every category. Pikes Peak proved that "electric" is not a compromise—it is a superior platform for performance.

Beyond the "Thinner Air"

In the aftermath, critics reached for excuses. The most common was the "altitude argument": that we only won because the gas bikes couldn't "breathe" in the thin mountain air.

But we know the truth. Thin air didn't engineer our proprietary powertrain. It didn't solve the complex puzzle of high-load thermal management or ensure sustained power delivery across 156 grueling turns. Our victory was the result of relentless innovation and a refusal to accept "good enough."

Honoring a Legend: Carlin Dunne

This victory was a masterclass in bravery, but it required a pilot who believed in the impossible. We must honor the man who sat in the saddle: **Carlin Dunne**.

Carlin was a pioneer who saw the potential of Lightning before the rest of the world did. His courage to take this technology to the limit changed the course of motorcycle history. While he is no longer with us, his spirit and "all-or-nothing" dedication are woven into the DNA of every bike we build today.

The Summit is Only the Beginning

For over a century, **Pikes Peak** has been the ultimate proving ground for automotive innovation. It is a place where thin air, relentless grades, and unpredictable conditions expose every weakness in a vehicle's design. By conquering the "Race to the Clouds" with record-breaking electric performance, we have proven that our powertrains don't just work—they excel under the most extreme thermal and mechanical stresses on the planet.



But for us, the peak wasn't the finish line; it was the **validation of a platform**. The same high-efficiency battery management, thermal cooling, and torque-dense motor technology that mastered the mountain is now ready to master the demands of the modern supply chain. We are translating "race-day" reliability into "every-day" productivity for fleets across the globe.

Join the Charge

The transition to zero-emission commercial transport is no longer a distant goal—it is a race that has already begun. We are seeking visionary partners and investors to help us scale this proven technology and redefine what is possible in the commercial EV sector.

We don't just build for the future; we build to honor the legends who proved the future was already here.